

Craig is, in a word, a leader. In working under him for nearly a decade, I learned what it means to tackle adverse situations with honesty, drive, and dedication. He is unflappable, completely honest in his assessments of opportunities, and he shows he can “walk the walk” as well as espouse good advice. I learned from Craig how to look at the bigger picture, and balance it against the short-term goals. In short, I watched Craig Womack lead a company of over 1000 people, motivate every single one of them, and still have the energy to personally coach myself and so many others on how to be a business leader.

I’ve seen Craig repeat this formula for success, at multiple companies, in multiple roles. Every time, the company he comes into becomes far better than before he got there. He applies a no-nonsense assessment and blends it with a focused goal on success; others around him are irrepressibly swept up in the passion, the drive, and the proven track record of exceeding all expectations.

I’ve welcomed every opportunity to work with Craig in the years since I worked for him, and continue to selfishly look to have the chance to work with him again. As an executive and a leader, he instantly brings credibility and confidence to any organization he is a part of.

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