

I had an enlightening and productive work experience reporting to Craig Womack for over 12 years at the Sharper Image in San Francisco. We worked together as a team (with others of course) to build it from six key stores to well over 100 and internationally. We traveled doing Wall Street road shows to promote the company and bring it public on the NASDAQ exchange. We introduced over 4000 products together and many were real winners.

I found Craig to be a well respected managerial leader by each and every one of our over 2100 employees as he led by example from coast to coast and from Japan to Zurich--associates of all ranks look forward to working with him as they learned something new each visit. Vendors also respected Craig as fair and equitable when the going got tough--you could always count on Craig to get you the answer you needed or problem of the day solved.

Craig is an athletic early riser who wins on the court and slopes. Craig Womack wins people, projects and customers with relative ease and mobility.

Sincerely,
Brad White
President
Midnight Pass Inc
Marshfield Hills, MA