



March 29, 2009

To Whom It May Concern:

Please accept this letter of recommendation with all the respect and admiration for a truly superb leader with whom I was fortunate to work for more than ten years.

Craig is a results oriented senior executive who sets the highest performance expectations for all. He has the ability to articulate and execute strategic objectives by insuring everyone is striving for a common goal. He has an uncanny ability to inspire performance by getting to the most detailed standard in a manner that fosters pride in one's work for the company's collective success.

Craig's personal and professional integrity are of the highest caliber. He is driven by top line performance backed by unparalleled product knowledge, superior operational standards and the ability to positively transform an organization.

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