

Craig hired me to start the Loss Prevention department at The Sharper Image in 1985 as the company was just starting to expand. Over the years we became good friends as well and shared many interests. Craig always supported the efforts of those around him and firmly believed in hiring the right person for the job and then letting them do it. With Craig we always felt that we were working with him rather than for him.

As Craig's responsibilities grew I too shared in the growth which allowed me to learn new things and take on new responsibilities and I will always thank him for that. He is a born leader and has an amazing ability to motivate, especially on the sales floor. His attention to detail showed in every square inch of our business.

In the hey day of the eighties and nineties when classy retail stores still existed, we had one of the most impressive, and I attribute a lot of that to Craig's talents. He will always be a major asset to any organization.

Joe Williams
Former CSO and Executive Vice President
The Sharper Image